



CHANGEMAKER SUMMIT 2016

Theme: *PLAY THE NEW GAME WITH GAME CHANGERS!*

WHERE: ARUSHA, TANZANIA

WHEN: 15th JULY 2016

WHY ASHOKA?

36 years ago, Ashoka Changed the framework of the social sector, by introducing the idea that there is nothing more powerful than a bold, new idea in the hands of an exceptional entrepreneur. We have built a fellowship of leading social entrepreneurs- people who catalyze irreversible social change through innovative ideas and encourage others to do the same. Our network of Fellows is now over 3,000 innovators strong and spans 85 countries. 82 of these leading social entrepreneurs are in East Africa (Kenya, Uganda, Tanzania & Rwanda). In addition the field and profession of social entrepreneurship has grown into a global force.

We are setting out to change the frame again. This time, we want everyone to understand how to succeed and be a force for good in a rapidly changing world.

CHANGEMAKER SUMMIT

Changemaker summit is an annual gathering of key stakeholders in the social entrepreneurship and changemaking ecosystem. Ashoka uses this forum to share key insights, lessons, gaps and work with the teams present to begin to spot trends that could inform future programming in key sectors. Key to the changemaker summit is beginning to change the conversation around changemaking.

The Changemaker Summit is an effort towards enough mass for Everyone a Changemaker world by having;

- a. Every child mastering empathy
- b. Every teenager self-identifying as changemaker
- c. Every organization organized in a team of teams structure measuring its impact by the number of changemakers they nurture

CHANGEMAKER SUMMIT 2016

Are You A Game Changer Or Starting The Journey?

2016 Summit provides us with an opportunity to engage with leading social entrepreneurs, changemakers, global and local brands around the future of work. By 2035, Africa's labour force will be more than China, with 41% of the world's youth being African and 40% of East Africans under 15 years of age. What does this mean for the future of work in East Africa? What is happening or needs to happen to prepare the workplace; employers and employees for this world of changemakers taking the path of social entrepreneurship or being the first talent for their workplaces? Join us and be part of this historic moment to help East Africa set the pace for other African nations and the world!

The opportunity!

Africa and East Africa has one of the rapidly growing economies globally, creating opportunities for growth and investment. With this growth/ opportunities come increased challenges and the realization that we are living in a time of rapid change. We are moving from a world of silos and hierarchy to one of fluidity and many leaders. Only institutions that organize differently and individuals who develop different skills will be ready for the world that awaits them. As the world's leading network of social innovators, Ashoka can play a critical role in supporting the world in this time of transition. Join Ashoka East Africa and other leading changemakers from different sectors such as; education, private sector, public service, elected leaders, NGOs, CBO, FBOs among others in distilling new patterns and drawing out the principles at work behind Ashoka's work with leading social entrepreneurs elected as Ashoka Fellows', schools redefining teaching and learning experiences to graduate changemakers (Changemaker Schools) and young changemakers (Youth Venturers). It is an opportunity to be part of the team that will market these new principles to allow good ideas to spread more effectively.

"If one were to do the forensics, in significant impact in healthcare, education, environment, you will often find the fingerprints of Ashoka' Stuart Davidson- Co founder, Sonen Capital

PREVIOUS CHANGEMAKER SUMMITS

2016 will see the East Africa team hold its forth changemaker summit. The 3 previous summits have been held in Nairobi, Kenya (2013 and 2014) and Kampala, Uganda (2015). The three summits have attracted a total of 250 and 110 participants respectively from private sector, policy makers, citizen sector, educators and young people.

Tentative Programme

9.00- 9.30 am : Framing the day

10.00- 11.30: Sharing insights (Future of Work)

11.30 - 13.00: Group sessions focused on: Talent, Human Resource, Employers, Education

13.30 - 14.30 : Lunch & Meeting the new game changers

14.30-3.30: What next? & Closing

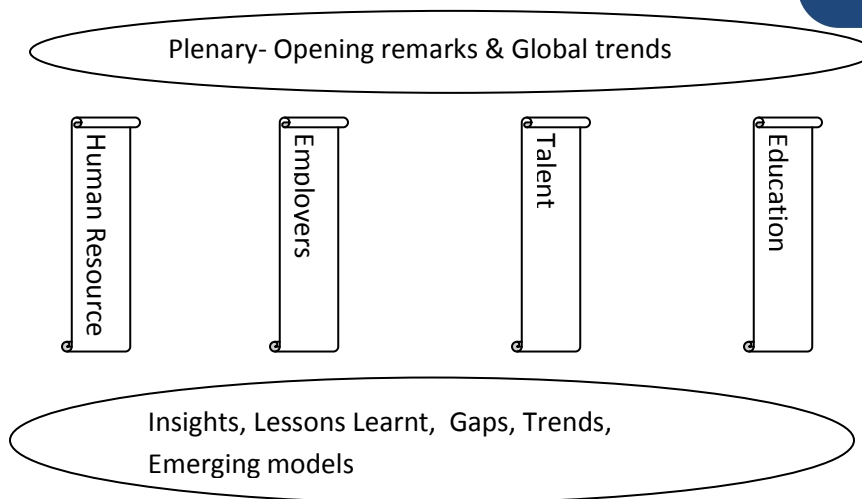
The newest game changers!

3rd cohort of Changemaker Schools in East Africa

2016 Ashoka Fellows (Social Entrepreneurs)

2014/5 Youth Venturers (Young Changemakers)

Changemaker Summit pictorial



Running concurrently

Game change market place (Exhibition booths for companies, related government departments, Ashoka fellows, Changemaker schools, Youth Venture partners & Youth Venturers and related Not for profit organizations)

Videos: Who cares!, Changemaker Schools, Ashoka

PARTNER WITH US

Overall Co-Branding partner?

Diamond \$20,000

Gold \$ 10,000

Silver \$ 5,000

PARTICIPATION- INVITE ONLY

\$50 participation fee

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ENGAGE WITH ASHOKA EA!

- Join Our Team › Learn about career, internship, and volunteer opportunities. Go directly to our online application (for internships and jobs).
(<http://eastafrika.ashoka.org/engage>)
- Nominate a Fellow › Help us identify social entrepreneurs. If you know someone you think fits the profile of an Ashoka Fellow, please tell us about them!
(<http://eastafrika.ashoka.org/nominate-ashoka-fellow>)
- Learn more about Changemaker Schools (<https://www.facebook.com/AshokaEastAfrica> and <http://www.startempathy.org>)
- Learn more about Changemaker Campuses (<http://ashokau.org/>)

- Learn more about Youth Venture join us

(<https://www.facebook.com/YouthVentureEastAfrica>)

- Join the Ashoka Support Network (ASN) › Engage with Ashoka, committing time and resources to support the work of social entrepreneurs. (<http://www.ashoka.org/asn>)
- Partner with Us › Ashoka is constantly building collaborative partnerships with leading global organizations to provide its partners an opportunity to engage with the citizen sector. (<http://www.ashoka.org/become-our-partner> and <http://eastfrica.ashoka.org/donate>)

Learn more about our work: <http://eastfrica.ashoka.org/> and <https://www.ashoka.org/>

Find Us On:  [@AshokaEA](https://twitter.com/AshokaEA) |  [AshokaEastAfrica](https://www.facebook.com/AshokaEastAfrica) |  [YouthVentureEastAfrica](https://www.facebook.com/YouthVentureEastAfrica)

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